

PRESS KIT

Chile · Guest of Honour 2027

Press Conference Presentation

Frankfurter Buchmesse 2026 · Thursday, October 8, 2026

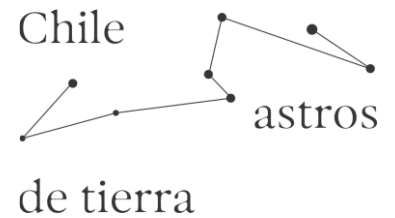
PRESS CONTACT

Chile, Guest of Honour Country

Feisal Sukni, Communications Officer

feisal.sukni@cultura.gob.cl

Phone: +56 981 374 936



ABOUT THE GUEST OF HONOUR PROJECT

Chile will be Guest of Honour at the Frankfurter Buchmesse in October 2027. The project is led by the Ministry of Cultures, Arts and Heritage (MINCAP) through the Frankfurt 2027 Project, headed by its Executive Director, Nicolás Leyton, together with the Directorate of Cultural Affairs of the Ministry of Foreign Affairs (DIRAC), ProChile and Imagen de Chile.

ABOUT THE GUEST OF HONOUR MOTTO

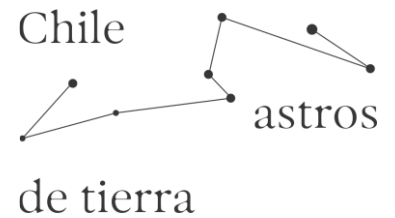
Stars of the Earth — Chile, a Country of Observatories

Chile's presence as Guest of Honour at the Frankfurter Buchmesse 2027 is conceived as an invitation to see Chile from another perspective: as a country of observatories, where looking at the sky is also a way of looking at ourselves.

For centuries, Chilean territory has been a place from which the cosmos is observed, interpreted and imagined. From the astronomical knowledge of Indigenous peoples to the world's most advanced observatories in the Atacama Desert, the sky has been both a source of scientific knowledge and a space for stories, myths, poetry and reflection. Chile's extraordinary geography — stretching from the Atacama Desert to Patagonia and Antarctica — has also shaped the ways in which the country imagines, narrates and inhabits the world.

Chile's motto as Guest of Honour, "Stars of the Earth," brings these dimensions together by presenting Chilean literature and culture as an expanded cosmos. Writers, poets, thinkers and creators become stars and constellations in a living literary firmament: diverse voices, languages, places and generations, connected through unexpected relationships rather than organized according to a single chronological or hierarchical order.

The concept also reflects a fundamental characteristic of Chilean culture: its plurality. There is no single Chilean story, but rather a constellation of voices and experiences — from



Indigenous cosmologies and oral traditions to contemporary literature, visual arts, science and new forms of cultural expression.

In Frankfurt, Chile will propose a shared sky: a space where literature becomes a way of observing the world and where, in turn, the world becomes a source of literature.

Ultimately, “Stars of the Earth” is an invitation to look up, look around and discover the many ways in which Chile has imagined its place in the universe.

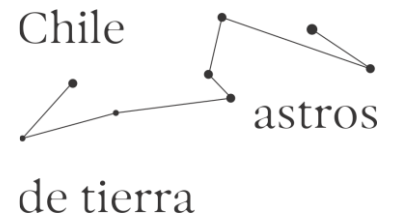
SPEAKERS AT THE PRESENTATION PRESS CONFERENCE

Jorge Sandrock, Ambassador of Chile to Germany. A lawyer from the Pontificia Universidad Católica de Chile with a Master of Laws from Heidelberg University, Germany. At the time of his appointment, he served as Director of the Hanns Seidel Foundation’s regional project for Latin America, where he had also directed the projects for Chile and Argentina. Since 2002, he has been an Adjunct Professor of Constitutional Law at the Faculty of Law of Universidad Adolfo Ibáñez.

Nicolás Leyton, Executive Director of Chile, Guest of Honour at the Frankfurter Buchmesse 2027. With 15 years of experience in the publishing sector, in 2010 he co-founded the Chilean publishing house La Pollera Ediciones, where he first worked as an editor and later led the commercial and structural areas for more than a decade. In 2022, he joined Big Sur, a book distributor based in Chile and Argentina, as Head of New Business. He led the internationalization of La Furia del Libro and chaired the internationalization committee of Editoriales de Chile. He was invited to the Frankfurt Guest Program in 2023, to CONTEC Buenos Aires and to the Turin and Guadalajara book fairs. In 2025, he was a speaker at the Frankfurt Rights Meeting on the Spanish-language book market. He has also been a university professor for more than 10 years.

Karla Eliessetch, Executive Secretary for Books and Reading (MINCAP), holds a master’s degree in Literature from the Pontificia Universidad Católica de Chile and a diploma in Foundation Management and Social Investment from Universidad Adolfo Ibáñez. She has more than 15 years of experience in cultural management and in the design and implementation of public cultural policies in Chile and Latin America. For 12 years, she coordinated the National Reading Plan of Chile’s Ministry of Cultures, Arts and Heritage at the national level, leading its consolidation as a state public policy and promoting interinstitutional, public-private and community networks.

Juergen Boos, Director of the Frankfurter Buchmesse, holds a degree in Marketing and Organization Theory and trained as a publisher at Herder Verlag. He was an executive at Droemer Knaur, Carl Hanser Verlag, Springer Science and Business Media (now Springer Nature), and John Wiley and Sons. Since 2005, he has been President and CEO of Frankfurter Buchmesse GmbH. Boos served as President of LITPROM (Society for the Promotion of



Literature from Africa, Asia and Latin America) and is currently Managing Director of LitCam (Frankfurter Buchmesse Literacy Campaign).

Authors

María José Ferrada (Temuco, 1977) is a journalist and writer. She has developed an extensive body of work for children, with more than fifty titles published in different parts of the world. For adults, she has published books including *Kramp, El hombre del cartel* (How to Turn Into a Bird), *Diario de Japón* (“Japan Diary”) and *Apuntes sobre una enciclopedia mágica* (“Notes on a Magical Encyclopedia”). She has received numerous literary distinctions, including the Cervantes Chico Ibero-American Prize and the SM Ibero-American Prize for Children’s and Young Adult Literature. She is a member of the Chilean Academy of Language.

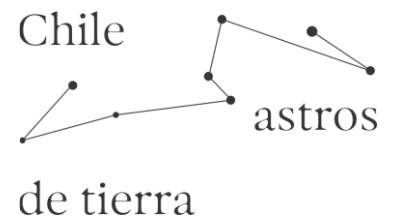
Alejandra Costamagna (Santiago, 1970) is a writer, journalist and holds a doctorate in Literature. Her fiction includes the short-story collections *Animales domésticos* (2011), *Había una vez un pájaro* (2013) and *Imposible salir de la Tierra* (2016), as well as the novels *En voz baja* (1996), *Dile que no estoy* (2007), *El sistema del tacto* (English edition: *The Touch System*, trans. Lisa Dillman, Transit Books, 2021; finalist for the 2018 Herralde Prize) and *Dónde puedo dejarlo* (2026). In 2003, she was a fellow of the University of Iowa’s International Writing Program. In Germany, she received the 2008 Anna Seghers Literary Prize. Her books have been translated into French, Italian, English, Portuguese and other languages.

OVERVIEW OF THE CHILEAN BOOK MARKET

Chile has a population of 18,480,432, according to the latest census (2024). A total of 81.5% of the population reports reading books for pleasure, with an average of 5.5 books per year, according to the 2024 National Survey of Cultural Participation and Reading Behavior (Ministry of Cultures and National Statistics Institute, INE). This community of readers is supported by active infrastructure: nearly 465,000 people are registered with public libraries, generating close to 2 million physical and digital loans during the year.

Behind these readers is a small but established industry. Chile has 609 active publishing houses and a commercial catalog of more than 100,000 print titles, one in four of Chilean origin. It is an industry that buys more than it sells: in 2024, Chile imported US\$69.5 million in finished books compared with just US\$2 million in exports — a 35-to-1 gap that summarizes the sector’s structural challenge.

Digital is no longer marginal. A total of 23% of ISBN registrations in 2024 corresponded to digital formats — rising to 38.6% during the pandemic — and loans from the Digital Public Library now represent approximately one-third of the volume of physical libraries, without



the latter's infrastructure costs. It is a channel with clear room to grow and expand access to reading.

Frankfurt, an opportunity

Before Chile was designated Guest of Honour, participation by Chilean publishing houses at the fair reached just 7.5%, well below their presence in Buenos Aires or Guadalajara. The path toward 2027 is already gaining momentum: 39 new translation projects funded in 2026, a selection of 27 titles distributed to more than 250 professionals in the German-speaking market, and an industry that, at every stage of production except one, buys more rights than it sells. Frankfurt is not a showcase for volume; it is the lever for reversing this asymmetry.

Translating Chile

Since 2024, DIRAC's Translating Chile program (Directorate of Cultural Affairs of Chile's Ministry of Foreign Affairs) has supported the translation of 109 titles by Chilean authors into other languages. In 2026 alone, the program has already supported 51 titles — 39 of them recently awarded funding in August — a figure that will continue to grow with the results of the final 2026 call, expected in October 2026.

In 2024, Chile set a goal of translating at least 160 titles into other languages by October 2027. Assuming a similar volume in 2027 to that achieved in 2026, the program is on track to exceed that goal, with more than 160 translated titles projected between 2024 and October 2027.

German and Italian are the most frequent target languages between 2024 and 2026, closely followed by Portuguese, Turkish, French and Slovenian, reflecting the growing international reach of Chilean literature.

CHILE AT FBM 2026 — OVERVIEW OF ACTIVITIES

October 7–11, 2026 · Frankfurt, Germany

The lead-up to a historic year

In October 2027, Chile will be Guest of Honour at the Frankfurter Buchmesse, the world's most important book marketplace. This recognition — which places Chilean literature and publishing at the center of international publishing attention for an entire year — is the result

of a long positioning process that began several years ago and reaches one of its most significant milestones in 2026.

Frankfurt 2026 is not just another participation: it is the edition immediately preceding Chile's year as Guest of Honour. With the Handover Ceremony on Sunday, October 11, Chile officially begins its year as Guest of Honour, gaining international visibility.

Chile's participation in 2026

Ahead of the country's presentation as Guest of Honour the following year, Chile arrives at Frankfurt 2026 with one of its largest and most diverse groups of participants to date: 13 authors, 6 invited translators and 36 representatives from the publishing and book sector will be present in Frankfurt.

The group of authors brings together voices from different areas of contemporary Chilean literature: fiction, poetry, children's and young adult literature, comics and illustration, literary journalism and nonfiction. They are joined by publishers, literary agencies, distributors and other players in the book ecosystem, as well as six translators with experience bringing Latin American — and Chilean — literature into other languages and markets.

Chilean authors (13) · Invited translators (6)

María José Ferrada

Rodrigo Marín

Alberto Montt

Daniela Catrileo

Carlos Soto Román

Carmen García Palma

Sol Undurraga

Alberto Fuguet

Alejandra Costamagna

María José Viera-Gallo

Juan Cristóbal Peña

Claudio Aguilera

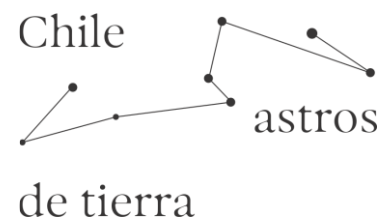
Gabriela Lyon

Camila Fadda Gacitúa

Soledad Lagos Rivera

Mónica Drouilly Hurtado

Cristina Varas Largo



Alejandra del Río Lohan
Pavella Coppola Palacios

Publishing and book professionals

36 representatives from the publishing and book sector: publishing houses, literary agencies, distributors and other players in Chile's book ecosystem.

The program: at the fairgrounds and across Germany

At the fair, the LatAm Stage (3.1 F70) will be the main venue for Chilean programming. Outside the fairgrounds, a series of activities in Frankfurt, Berlin and Munich will connect Chile's professional presence with Germany's cultural ecosystem and broader reading audiences.

LatAm Stage: more than 20 activities

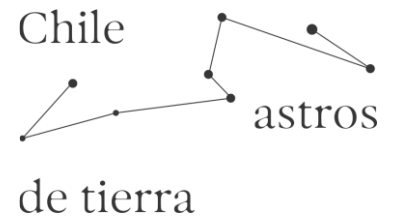
The LatAm Stage (3.1 F70) is the space dedicated to Latin America within the fairgrounds in 2026. This year, Chile is one of the sponsors of the stage, where more than 20 literary and professional activities with Chilean participation will take place. The decision reflects a strategic commitment: rather than participating occasionally, Chile aims to be a constituent part of the Latin American program in Frankfurt.

The literary program brings Chilean authors together to address some of the most active conversations in contemporary literature: poetry as an act of resistance, intersections between image and text, identity and Indigenous roots, the body and gender. For example, illustrator Alberto Montt will present his work in the fair's comics area. Author Daniela Catrileo will discuss her work in the context of the Anna Seghers Prize she received this year. On the Sunday of the fair (October 11), seven of these authors will read excerpts from their works in "A Variety of Voices from Chile," a collective reading that brings together, through their voices, the diversity of contemporary Chilean literature.

The professional program will address key issues facing the Latin American publishing industry as it expands internationally: the buying and selling of rights, the challenges of Spanish-language distribution, the internationalization of the picture book — with the specific case of *9 kilómetros*, by Claudio Aguilera and Gabriela Lyon — literary translation and its funding, and strategies for bringing Latin American catalogs and authors to new markets. The six invited translators will participate in panels on the role of the literary translator and the challenges of translating poetry.

Global Stage: human rights and literature

María José Viera-Gallo will participate in the fair's Global Stage as a special guest in "Beyond the Headlines: Authors from Countries in Crisis Read and Reflect on Their Work and Human Rights," organized by the United Nations in collaboration with Frankfurter Buchmesse. The panel, on Friday, October 9, from 15:00 to 16:00, brings together authors



working in contexts affected by deteriorating human rights conditions to explore the role of literature in preserving empathy, amplifying underrepresented voices and defending democratic values.

Chile's stand

Chile's stand, Hall 3.1, F102, will be the main meeting point for Chilean participants during the fair and a point of reference for professionals, institutions, press and international guests. Its opening on Wednesday, October 7, at 18:00 will be the first major collective milestone of the week.

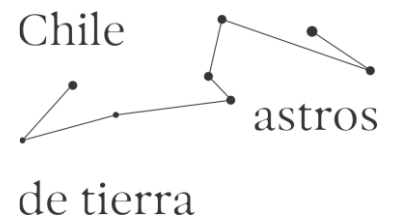
Beyond the fairgrounds

Chile's program will extend beyond the fair. Before it begins, on Tuesday, October 6, in Berlin, María José Ferrada and Carlos Soto Román will participate in an event organized by Haus für Poesie. In Frankfurt, on Thursday, October 8, at Café Moya, Daniela Catrileo will take part in a literary conversation moderated and translated by Pavella Coppola. That same afternoon, María José Ferrada and Rodrigo Marín will present their book *Da war Licht oder etwas Ähnliches wie Licht / Había luz o algo parecido a la luz*, published by the German publisher Hagebutte Verlag. Also on October 8, Carlos Soto Román will give a poetry reading at Lettrétage in Berlin. On Saturday, October 10, the Fiesta de Chile at Romanfabrik will bring Chilean participants together with representatives of the German and international publishing sector. And after the fair, María José Ferrada and Rodrigo Marín will travel to Munich to present their book at the Bellevue Cultural Centre, with a reading, conversation and translation by Silke Kleemann, the book's translator.

In addition, Chilean author Paulina Flores will participate in the Barrio Berlín Festival in October 2026.

Translation as a central focus

The presence of six translators at the 2026 fair confirms that the internationalization of literature necessarily depends on translation. This year, Chile will hold specific panels on translation funding and on the challenges of translating poetry. Translator Pavella Coppola



will also serve as moderator and translator for the event with author Daniela Catrileo at Café Moya.

Official Chile events in Frankfurt 2026

Wednesday, Oct. 7 · 18:00 · Opening of Chile's stand · FBM — Hall 3.1, F102

Thursday, October 8 · 10:00 · Presentation press conference for Chile as Guest of Honour 2027 · Dialogue Stage, Foyer Hall 4.0

Saturday, October 10 · 21:00 · Fiesta de Chile · Romanfabrik, Frankfurt

Sunday, October 11 · 14:00 · A Variety of Voices from Chile — closing of the LatAm Stage · LatAm Stage, Hall 3.1, F70

Sunday, October 11 · 16:00 · Handover Ceremony — Chile's year as Guest of Honour officially begins · GoH Pavilion, Forum, Level 1

CHILEAN AUTHORS AT FRANKFURTER BUCHMESSE 2026 — MINI PROFILES

Claudio Aguilera

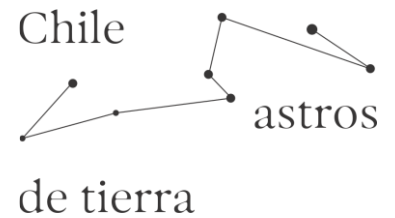
Journalist, writer, curator and researcher specializing in the history of illustrated books, illustration and comics. He is the author of several monographs on Chilean artists and illustrators. He has published a dozen children's books, translated into several languages and recognized with major awards, including the Santiago Municipal Prize (2018 and 2024), the Marta Brunet Prize (2021 and 2024), the White Ravens of the International Youth Library, the Cuatro Gatos Foundation Award and the BRAW Amazing Bookshelf Bologna Ragazzi Prize 2025. He currently heads the Chilean Graphic Arts Archive at the National Library of Chile.

Daniela Catrileo

Daniela Catrileo (Santiago, 1987) is a poet, writer and philosophy professor. She holds a master's degree in American Aesthetics from the Pontificia Universidad Católica de Chile. She has published books of poetry, fiction and essays. Her work has received the Santiago Municipal Literature Prize, Chile's Best Literary Works Prize and the Anna Seghers Prize. She also works in performance, video art, and sound and visual poetry, and works as an editor, educator and independent researcher.

Alejandra Costamagna

Writer, journalist and holder of a doctorate in Literature. Her fiction includes the short-story collections *Animales domésticos* (2011), *Había una vez un pájaro* (2013) and *Imposible salir de la Tierra* (2016), as well as the novels *En voz baja* (1996), *Dile que no estoy* (2007), *El sistema del tacto* (English edition: *The Touch System*, trans. Lisa Dillman, Transit Books, 2021; finalist for the 2018 Herralde Prize) and *Dónde puedo dejarlo* (2026). In 2003, she was a fellow of the University of Iowa's International Writing Program. In Germany, she received



the 2008 Anna Seghers Literary Prize. Her books have been translated into French, Italian, English, Portuguese and other languages.

María José Ferrada

María José Ferrada (Temuco, 1977) is a journalist and writer. She has developed an extensive body of work for children, with more than fifty titles published in different parts of the world. For adults, she has published books including *Kramp*, *El hombre del cartel* (How to Turn Into a Bird), *Diario de Japón* (“Japan Diary”) and *Apuntes sobre una enciclopedia mágica* (“Notes on a Magical Encyclopedia”). She has received numerous literary distinctions, including the Cervantes Chico Ibero-American Prize and the SM Ibero-American Prize for Children’s and Young Adult Literature. She is a member of the Chilean Academy of Language.

Alberto Fuguet

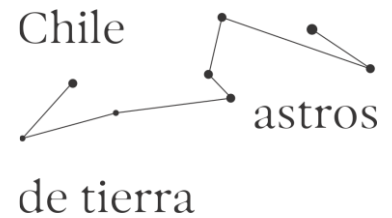
Alberto Fuguet (Santiago, Chile, 1963) is a writer and filmmaker. He has published more than a dozen books, including classics such as *Mala onda* (1991) and *Missing* (2009). Shaped by a life marked by migration from south to north in the context of Cold War Chile (*Las películas de mi vida*, 2003), his fiction explores contemporary masculinities through pop and queer culture (*Sudor*, 2016; *Ciertos chicos*, 2024). In the 1990s, he helped articulate the McOndo movement, redefining Latin America’s literary landscape. His work is transmedia and crosses formats and genres, from the printed page to film (*Se arrienda*, 2005), documentary (*Locaciones: buscando a Rusty James*, 2013) and pornography (*Siempre sí*, 2019).

Carmen García Palma

Carmen García Palma (Santiago, Chile) is the author of the poetry collections *La insistencia* (*Libros de la Elipse*, 2004), *Gotas sobre loza fría* (*Cuarto Propio*, 2011), *Máquina para hablar con los muertos* (*Ediciones Bastante*, 2016; *El Desenfreno Ediciones*, 2025) and *El lugar donde nacimos por última vez* (*Pez Espiral*, 2023), which was shortlisted for the Fundación Loewe International Poetry Prize. She is also the author of the novel *Las Oscurecidas* (*Planeta Emecé*, 2018) and the short-story collection *María y el fuego* (*Neón Ediciones*, 2021), which received a Special Jury Mention at the Literary Awards of Chile’s Ministry of Cultures. She holds a master’s degree in Creative Writing from Pompeu Fabra University and is the founder and Executive Director of Fundación Plagio.

Gabriela Lyon

A visual artist and illustrator, she earned a bachelor’s degree in Visual Arts with a specialization in Painting from Universidad Finis Terrae in Santiago, Chile, in 2010. Since 2016, she has worked professionally as a children’s book illustrator, collaborating with publishers including Ekaré Sur, La Bonita Ediciones and Zig-Zag, among others. Her books have been translated into several languages, including Korean, English, Chinese, Italian and, most recently, German. In 2020, she received the Amster-Coré Literary Prize for 9



Kilómetros (Ekaré Sur), and in 2023 she received the Marta Brunet Prize for Mi opinión sobre las ardillas (Ekaré Sur).

Rodrigo Marín

Rodrigo Marín (Chile, 1974) is a graphic designer. His work explores the dialogue between photography, illustration and editorial design. His most recent publications include Como si se tratara de un secreto o de una maravilla, published in Chile by Libros del Escuinle, and Da war Licht oder etwas Ähnliches wie Licht, published in Germany by Hagebutte Verlag and included in the Lyrik-Empfehlungen 2026 selection. In 2025, he was an artist-in-residence at Ebenböckhaus in Munich, Germany.

Alberto Montt

Alberto Montt is a Chilean-Ecuadorian illustrator and author. He has published more than twenty books, translated into multiple languages and distributed in Latin America, Europe and Asia. His work combines humor, social commentary and observations of everyday life. He gained international recognition through his blog Dosis Diarias and has collaborated with major international brands and publishers. Since 2021, he has lived and worked in Angoulême, France.

Juan Cristóbal Peña

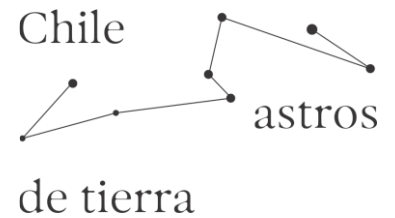
Juan Cristóbal Peña (Chile, 1969) is a journalist, writer and professor at Universidad Alberto Hurtado in Santiago, Chile, where he currently directs the master's program in Narrative Writing. He has published books including Sudamerican rocker (2025), Letras torcidas (2024), Jóvenes pistoleros (2019), La secreta vida literaria de Augusto Pinochet (2013) and Los fusileros (2007). His distinctions include the New Ibero-American Journalism Prize, the Lorenzo Natali Grand Prize, Journalism of Excellence (Universidad Alberto Hurtado), the Chilean Academy of Language award and the José Carrasco Tapia Freedom of Expression Award, among others.

Carlos Soto Román

Carlos Soto Román is a poet, translator and trained pharmacist. He holds a master's degree in Bioethics from the University of Pennsylvania. He is the author of 11 (Municipal Poetry Prize, 2018), Chile Project: [Re-Classified], Tercera Estrofa and Haikú Minero, among others. He is co-author of Antuco (2019), with Carlos Cardani Parra, translated into German by Timo Berger and published by Parasitenpresse. As a DAAD fellow, he currently lives and works in Berlin.

Sol Undurraga

Sol Undurraga Machicao, also known as Mujer Gallina, is a children's book author and illustrator with more than 15 years of experience. Represented by the Pencil agency, she has published more than seven books, several of them award-winning and translated into more



than six languages. Her work also encompasses graphic activism, urban interventions, screen printing, fanzines and performances for children. She has exhibited and received international recognition in Europe, Asia and the Americas. She currently lives in Berlin.

María José Viera-Gallo

María José Viera-Gallo (Santiago, Chile, 1971) is a writer, journalist and professor of creative writing at Universidad Diego Portales. Following the 1973 military coup, she went into exile with her family in Rome, where she lived for ten years. After returning to Chile, she wrote columns for the newspaper El Mercurio and published her first short stories. She is the author of the cult novels *Verano robado* (2006), *Memory Motel* (2011) and *Química y Nicotina* (2017), as well as the short-story collection *Cosas que nunca te dije* (2015). Her novel *Tú también eres extraña* will be published simultaneously in September 2026 by Anagrama in

Spain and South America and by Feltrinelli in Italy; a Brazilian edition from Todavía Livros will follow in 2027.

DETAILED PROGRAM — ACTIVITIES WITH CHILEAN PARTICIPATION

Tuesday, October 6 · Berlin — before the fair

19:30 · Haus für Poesie — Berlin · María José Ferrada and Carlos Soto Román

Wednesday, October 7 · Day 1 — Frankfurter Buchmesse

11:00–12:00 · Why translation funding matters: perspectives from literary translators · Cristina Varas Largo, Pavella Coppola Palacios, Soledad Lagos (Chile) · Moderator: Claudia Cabrera (Mexico)

12:00–13:00 · Latin American Stage: Sowing the Seed — Discovering and Shaping the Next Literary Phenomena · Moderator: Nicolás Leyton

13:00–14:00 · The challenge of selling Latin American children's books in foreign markets · Francisca Jiménez (Mis Raíces, Chile), Yeana González (Mexico), Karine Pansa (Brazil) · Moderator: Karen Genschow (Germany)

14:00–15:00 · Collective projects to help books and authors cross borders: Latin American literary prizes · Simón Ergas (La Pollera, Chile), Ana Lucía Barros (Colombia), Ana Luiza Greco (Brazil) · Moderator: Carlos Rojas (Mexico)

17:00–18:00 · Translating poetry: what is lost and what is created · Camila Fadda Gacitúa, Mónica Drouilly Hurtado, Alejandra del Río Lohan (Chile) · Moderator: Karen Genschow (Germany)

17:00–18:00 · Happy Hour Comics Business Centre — Live drawing · Alberto Montt (Chile)

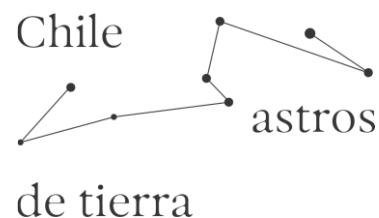
18:00 · Opening of Chile's stand — Frankfurter Buchmesse · All Chilean participants

19:30 · Reception for Spanish and Ibero-American publishers — Instituto Cervantes Frankfurt · Organized by Spain's Ministry of Culture, the Federation of Publishers' Guilds of Spain and Instituto Cervantes

Thursday, October 8 · Day 2 — Press Conference

10:00 · Presentation press conference for the Guest of Honour 2027 · Literary participants: María José Ferrada · Alejandra Costamagna · Moderator: Daniela Sarrazin. All Chilean authors, illustrators and translators will be present.

11:00–12:00 · Distribution in Spanish-speaking Latin America: challenges and approaches · Hernán Rosso (Big Sur, Chile), David Peman (Mexico), Alonso Salmerón (Mexico) · Moderator: Carlos Rojas (Mexico)



12:00–13:00 · Digital distribution: how to reach readers around the world through different formats · Javier Sepúlveda (eBooks Patagonia, Chile), Edison García (U.S.), Jaime Iván Hurtado (Colombia) · Moderator: Carlos Rojas (Mexico)

14:00–15:00 · Illustration vs. AI: the added value of human creative processes · Sol Undurraga (Chile), Concha Pasamar (Spain), Pablo Bernasconi (Argentina) · Moderator: Elisabeth Pérez (Spain)

16:00–17:00 · The Anna Seghers Prize and the author's legacy and relevance today · Daniela Catrileo (Chile), Claudia Cabrera (Mexico), Sonia M. Schultz (Germany) · Moderator: Rike Bolte (Anna Seghers Foundation, Germany)

17:00–18:00 · Poetry and imagery as complementary forms of expression · María José Ferrada, Rodrigo Marín, Ángeles Quinteros (Chile) · Moderator: Karen Genschow (Germany)

18:30 · Conversation with Daniela Catrileo — Café Moya · Moderation and translation: Pavella Coppola Palacios

19:30 · Book presentation — Café Moya · Da war Licht oder etwas Ähnliches wie Licht / Había luz o algo parecido a la luz (Hagebutte Verlag). Reading, conversation and German translation. María José Ferrada · Rodrigo Marín · Translator: Silke Kleemann

19:30 · Poetry reading — Lettrétage, Berlin · Carlos Soto Román · (Berlin — event held in parallel with the fair)

Friday, October 9 · Day 3

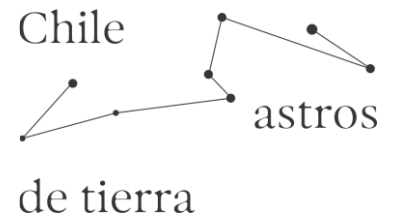
09:30 · Guided tour of the German National Library · Special activity for Chilean participants

11:00–12:00 · Buying and selling rights in the Latin American market · Vivian Lavin (Agencia VLP, Chile), Verónica Flores (Mexico), Nicole Witt (MertinWitt, Germany) · Moderator: Lisa Daveloza (Colombia)

13:00–14:00 · Remembering through stories: literature for children and young readers · Carla Infanta Gabor, Iván Larragibel (Ekaré Sur, Chile) · Moderator: Jochen Weber (International Youth Library, Germany)

14:00–15:00 · How does the internationalization of a picture book work? The case of 9 kilómetros · Claudio Aguilera, Gabriela Lyon (Chile) · Moderator: Stefan Trudewind (Edition Orient, Germany)

15:00–16:00 · Global Stage — Beyond the Headlines: authors from countries in crisis read and reflect on their work and human rights · Organized by the Frankfurter Buchmesse and the United Nations · Language: English · María José Viera-Gallo (Chile)



16:00–17:00 · Translating children’s books: the image as a bridge · María José Ferrada (Chile), Mariana Warth (Brazil), Paula Fernández (Argentina/Mexico) · Moderator: Paula Peretti (Germany)

17:00–18:00 · Literature between Indigenous roots and colonialism · Daniela Catrileo (Chile), Wingston González (Guatemala), Carola Saavedra (Brazil) · Moderator: Karen Genschow (Germany)

Saturday, October 10 · Day 4

10:00–11:00 · Comics from South America · María-Eliana Aguado (Nauta, Chile), Martín Casanova (Argentina), Paulo Silva (Brazil) · Moderator: Mariela Nagle (Germany)

11:00–12:00 · Comics and humor · Alberto Montt (Chile) · Moderator: Carlos Rojas (Mexico)

12:00–13:00 · Writing poetry as an act of resistance · Carlos Soto Román, Carmen García Palma (Chile) · Moderator: Karen Genschow (Germany)

14:00–15:00 · Women, violence, family: writing the unspoken · María José Viera-Gallo (Chile), Carolina Escobar Sarti (Guatemala), Luisa Reyes Retana (Mexico), Natalia Zito (Argentina) · Moderator: Rike Bolte (Germany)

15:00–16:00 · Across the pond: the language of exile · Alejandra Costamagna (Chile), Claudia Cabrera (Mexico), David Unger (Guatemala/U.S.) · Moderator: Lutz Kliche (Germany)

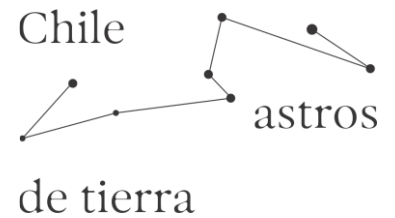
16:00–17:00 · Bodies, gender and conflicts: exploring society through literature · Alberto Fuguet (Chile), Alexandre Vidal Porto (Brazil), Marcelo Luján (Argentina) · Moderator: Victoria Torres (Germany)

17:00–18:00 · The burden of “magical realism”: is fiction needed to explain reality? · Juan Cristóbal Peña (Chile), Luisa Reyes Retana (Mexico), Mariana Sáñez (Argentina) · Moderator: Lutz Kliche (Germany)

21:00 · Fiesta de Chile — Romanfabrik · Official Chile event. Gathering with the German and international publishing sector. All Chilean participants.

Sunday, October 11 · Day 5 — Handover Ceremony

14:00–15:00 · A Variety of Voices from Chile: short readings by different authors · Alejandra Costamagna · María José Ferrada · Alberto Fuguet · Carmen García Palma · Juan Cristóbal



Peña · Carlos Soto Román · María José Viera-Gallo · Moderator: Corinna Santa Cruz
(Büchergilde Gutenberg, Germany)

16:00 · Handover Ceremony — official start of Chile's year as Guest of Honour · Chile receives the GuestScroll from Czechia. All Chilean authors and illustrators will be present.

October 13–16 · Munich — after the fair

October 13–16 · Bellevue Cultural Centre / Hagebutte Verlag — Munich · Presentation of *Da war Licht oder etwas Ähnliches wie Licht / Había luz o algo parecido a la luz* (Hagebutte Verlag). Reading, conversation and German translation. María José Ferrada · Rodrigo Marín · Translator: Silke Kleemann

OCTOBER 2026 – MARCH 2027 — CHILE IN LEIPZIG

The Handover Ceremony in Frankfurt in October 2026 marks the official beginning: from that moment, Chile formally begins its year as Guest of Honour, and one of its first international appearances will take place just five months later, in March 2027, with its presence at the Leipzig Book Fair.

Leipzig Book Fair (March 18–21, 2027)

The Leipzig Book Fair is Germany's second most important book fair and one of the leading platforms in the German-speaking cultural sphere in Europe. Unlike Frankfurt — which is geared toward the professional market and the buying and selling of rights — Leipzig has a distinctly cultural and literary profile, with a highly active reading public and a strong tradition of celebrating the book as a cultural object. Each year, it attracts more than 270,000 visitors over four days.

Chile will participate in Leipzig 2027 with its own 12 m² stand and a program that will include several Chilean authors. This presence is strategic: Leipzig will be the first European stage on which Chile presents itself as Frankfurt's Guest of Honour, and it will allow the Guest of Honour 2027 project to begin reaching German readers. The program will include activities at the fairgrounds — readings, conversations and presentations. Details will be announced at a later date.

PRESS CONTACT

Chile, Guest of Honour

Feisal Sukni, communications liaison — feisal.sukni@cultura.gob.cl

frankfurt2027.cultura.gob.cl